



Northern Ambition Academies Trust

Crewe Road, Airedale, Castleford WF10 3JU – Tel: 01977 664555 – Fax: 01977 664556

Dear Parent/Carer

Re: Trust Wide Standards and Expectations

Firstly, I would like to wish you all a Happy New Year and thank you for supporting us in ensuring a smooth start to the Spring Term. As always, it is important for our Trust that we promote and remind all stakeholders of the exceptionally high standards we have at Northern Ambition Academies Trust. We have made huge improvements in each of our schools in terms of standard of uniform, improved attendance and positive behaviour. I can absolutely say that this is due to the relentless focus, from each and every one of us, on exceptionally high standards and expectations both in and out of the classroom.

Quite rightly, we make no excuses and expect the same commitment to these standards from all staff, parents/carers and children who attend our schools. We treat everyone equally. I hope you can see the improvements first hand in your child's school. If on occasion you feel our expectations are too high, I would ask you to remember that a quality education begins with making sure that the standard is set accordingly and that all stakeholders understand them. If you are still unsure as to what we expect from you and your child or children, I would urge you to make contact with your school to discuss this further.

As a brief reminder:-

- Each school has a clear, consistent policy around school uniform. We aim to instil high standards in our very youngest children in order to prepare them, the best we can, for their journey through education and ultimately, within the world of work. Your child's school will have a very clear uniform policy and we would ask that you remind yourself of this to ensure that your child has the correct uniform every day, including shoes, for school. You will of course know that we do not allow any form of trainer to be worn to school, except for in exceptional circumstances or in PE lessons.
- Attendance remains a big focus for the Trust. We expect 100% attendance from all children. We understand that children can be poorly and need to be at home, however we still see far too many children taking days off from school for unacceptable reasons. I have asked all schools to work very hard to improve attendance figures in each school and to work closer and more rigorously with families who need support with this.
- Each school shares the Trust Values of Respect, Ambition and Bravery. These values weave their way throughout our behaviour policies allowing us to frequently remind children of our expectations around behaviour. I'm delighted to see that the vast majority of our pupils behave impeccably, love their learning and display the Trust values each and every day. Thank you to parents/carers for your ongoing support in reinforcing this at home. We make no apologies for insisting on positive behaviour from each and every child. No member of staff wants to sanction a child, the staff across the Trust want nothing more than to see the children succeed and enjoy their time at school. However, on occasion, sanctioning a child for poor behaviour is required and in order to allow other children to enjoy their education in a positive learning environment, we make this clear to families and pupils as they begin their education with us.

Thank you for taking the time to read this letter. I continue to regularly visit each school within our Trust and am truly inspired every time by our committed staff and hardworking pupils, all are such fantastic members of our Northern Ambition family.

Yours faithfully

E Fairhurst (Mrs)

Chief Executive - Northern Ambition Academies Trust

